

## the tawas herald




Sound Bones Basis For Healthy Horses
 Well-fed soil produces sturdier
horse flesh and stronger puling know their forage so well that even
a blind horse, according to Doctor odds of Ohio State university, will
graze to the line of soil treatments represented by on
We might then expect that the
thousands of pounds of fertilize thousands of pounds of fertilize
hauled off through years of farm
ing are a decided disturbance in ing are a decide
animal behaviors.
In place of going to a drug-
store for mineral supplements, store for mineral supplements,
it would seem better to let the would seem better to let the
animals make their own selecion via plants from a liberal
variety of them in the form of variety of them in the form of
fertilizers put back on the soil
Animal production is not wholly Animal production is not wholly nomics, but a cooperative effort on our part in the
formance of nature
Fortunately the Corn Belt an
much more of the United State much more of the United States
were blessed with good soils, par-
ticularly for ticularly for horses, as pre-tractor
days demonstrated. They will again be good soils for horses if we will
treat our pastures with the proper mineral fertilizers to restore white
clover-the bluegrass fertilizing leg-
Fertility depletion during the
youthful period of Americanism toward our soil need not prohibit our the maturer judgment of American present level, and our soils at the

Turkey Sales Increase change in the poultry marketing pic
tare during the past five yen lure the increase in the number

## Grain Storage

ing to farmers to make appeal mints for more grain storage facililions on shipment of grains

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Floor-Length Dinner Gown Is Still Chosen for Formal Wear By CHERIE NICHOLAS


## 

White Lambskin


This most attractive lambskin
jacket is in the popular "winter
white." The idea of white hats, white ter wear has completely captured
the the fancy of, the young set. The

yoke, cuffs and wide pocket binding 20 ${ }^{2}$ | gree |
| :--- |
| brig |
| whit | bright green felt that combines with

white lambskin to make
over In One Color
The vogue for costumes carried
out in a one-color scheme is gaining
increasing attention. Best dressed out in a one-color scheme is gaining
increasing attention. Best dressed
women are finding women are finding definite appeal
in the idea of matching hat, foot-
wear, gloves, bag and other wear, gloves, bag and other aces-
sony details to the color of dress
and coat, or suit.


Prime Condition
Pent't looked so well for You $h$
old man!
"Ah, it
about in " man!
"Ah, it's
about in
he busing ( Golfer-Dear, dear. I'm er
thinly not playing the game I used to play! (disgustedly) - What
Caddie
game was that? The way some secretaries type
the boss' letters is a triumph of the boss' letters is a triumph o
mind over mutter. "MacPhersin'st Him Caught Him
"MacPhersin's a cheat, and I'm
not goon' to play golf with him
again."
"How's that?"


## Uncle Phil Say:

## We Offer the 23rd Psalm

 Can language, used by an artist as anything heard at a symphony Gettysburg address.Well-bred people are a delight,
and often an object of envy. We delight to indulgently smile
over the peculiarities of the The only fun worth having is the kind
tat is still funny when you get up the 's So Exciting, Too
Since millions enjoy headlines wspaper, why nor part of th It is often easier for?
s woman to hold
strong man than her own tongue Beauty is only skin deep, and
often the look of wisdom, also. Usually a narrow-minded man
doesn't care if he is, and you can't doesn't care if he is, and you ca
shame him in that.

## NOW CAR OWNERS CAN BUY 1HENEW

# firestone wertirs 

YES -It's true! If your present tires cannot be recapped, you are eligible to apply for a certificate to
buy the new Firestone War
Tire no matter whether buy the new Firestone War Tire no matter whether hold an "A", "B" or "C" gasoline ration book
The new Firestone War Tire is now on sal t Firestone Dealers and Firestone Stores. Its construction has been tested and proved by more than two years of service. Naturally, you'd expect Firestone to build the best War Tire that can be built, because Firestone has always been a pioneer in developing new processes and creating new products made from rubber And with its unequalled background of experience in gruelling tests of durability and safety, it is not surprising that Firestone is building a War Tire with such exclusive features as:

Safti-Lock, Gum-Dipped Cord Body - same construction that has made Firestone Tires so strong

Speedway. The body of the new Firestone War Tire is built to outwear several treads and can be recapped
Firestone Non-Skid Tread-famous for romance and protection against skidding.
Vitamic Rubber -made by adding a new wearsisting rubber vitamin, called "Vitalin."
If your present tires can be recapped-be sure to have them recapped by the Firestone Factory Controlled Method. Firestone has the largest system of recapping shops in America, strategically located to give you better service. This nation-wictly supervised and uniform in workmanship. For strictly suplerge bring your to us for recapping

COME IN AND SEE IT! The new Firestone War Tire is now ready for the car owners of America. Your nearby Firestone Dealer or Firestone Store will be
glad to help you make out an application for a tire rationing certificate. Turban to Dinner Blouse If you have a charming dinner blouse in reserve with a color nether with a formal black skirt in either crepe or velvet, you can dress
up at a moment's notice so fetch-
ingly you will be attracting admining y glances wherever you go.
A high necked and long sleeved blouse in coral color, light blue, or
fuchsia red with a pert little feather turban in an exact match carries a
guarantee of being well dressed for guarantee of being well dressed for
the dinner and dancing engage-
meats you'll be keeping with gallant
men-fik


PROTECT YOUR TIRE MILEAGE with Firestone LIFE PROTECTORS


## At Jutrestone DEALERS and Firestone STORES

| The Tawas Herald Published every Friday and entered at the Tawas City Postoffice as second class matter |  |
| :---: | :---: |
| P. N. THORNTON, Publisher | ${ }_{\text {ness }}$ |
| LOOKING | Pittsburg |
| ACKWARD | Redhead, |



Let's Go American with this thrifty crystal that's always smart

Fostoria's "American" pattern is an authentic reprokling crystal that's most effective for the cozy simplicity of colonial settings.

And what a selection! Over 200 open stock items complete service sets or accessory pieces to brighten every nook, every corner ... for your own New England atmosphere or for gifts. Be sure to see our "American" displays. You will adore the transparent quality of this thrifty, durable but elegant crystal.
QUICK'S JEWELRY AND GIFT SHOP


PURE PASTEURIZED

## MILK

 ECREAM
The Shadylane Dairy

PHONE 349

EAST TAWAS


## SAVE... BE THRIFTY

 Buy these LOW PRICED Holiday ItemsQUALITY FOODS SINCE 1890

| SWIFT'S |
| :---: |
| PREM |
| 3 cans $\$ 1.05$ |

## BLACK PEPPER pound 19c

marigold Oleo Margarine
3 pound 50 c


EVERYTHING for YOUR CHRISTMAS DINNER--"IN ONE STOP."

## KUNZE MARKET

 EAST TAWAS
Santa Claus Born In Famous Poem By Clement Moore

## UNIIORMM INOVED INENATIONAL UNDAY CHOOL Lesson

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| indeer and a alieieh, | Lesson for Dec |
| mind of dr. Crement |  |
| , | Satpurimex |
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| en settiers in the |  |
| $t$ figure became San Niklaas | TrxT |
| fere are several explanations ot | W |
| Santa | How shal we keep Christmas this |
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| en to his New York home in a |  |
| on the horses harness gave him in- spiration tor the verses. |  |
| Another story tel |  |
| Mreme were packing Christ | ${ }_{\text {keep }}^{\text {we }}$ |
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| it was late, Dr. More went out to |  |
| another. Ond his |  |
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| en on christmas |  |
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| e poem gained rapidly |  |
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Children Like This Bette Way To Take Cod Liver Oil! Mothers!-children need the vital
elements in Scott's Emulsion to help promote proper growth, strong
bones, sound teeth! So give them -they're sure to like it. Tones up
system. Contains natural A and D
Vitamins. Buy today-all druggists.
骨 Recommended by Many Doctors anulion


IN THE BOMBER COMMAND they say:
"OFFICE" for the bombardier's place
"GREENHOUSE" for plane's transparent nose
"ROGER" for okay or all right
"CAMEL" for the Army man's favorite cigarette


CAMEL
COSTLIER TOBACCOS

## Fun for the Whole Family



LALA PALOOZA -Do Ghosts Smoke Cigars?

POP-And Some Differently Shaped

RAISING KANE-Better Mothproof Him


By J. MILLAR WATT


By GENE BYRNES


By BOODY ROGERS


By RUBE GOLDBERG


| THE SPORTING |
| :---: |
| THMG |


"The little guy with the bucket is the manager, his wife just hangs around!"

$\qquad$
$\mathrm{B}_{\text {weight in in une worth their }}^{\text {LANKE }}$ in let's
protect them from unnecessarName


## CHBBER CIRI

## rame pacor

O EVERYWHERE... On the farm,
in the suburbs and in the cities

## WINTER DOUBLES DRIVING ACCIDENITS




