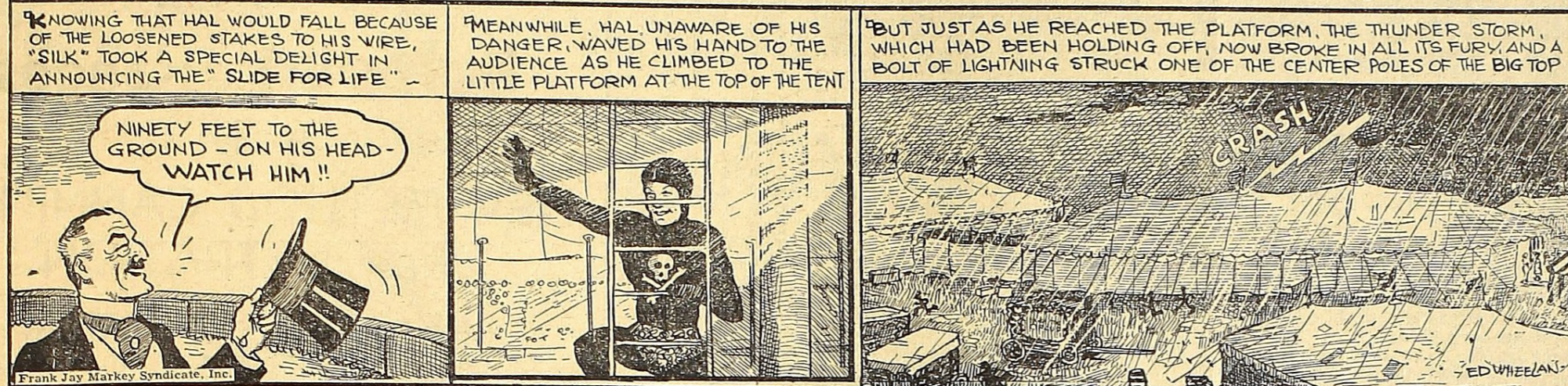


THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

BIG TOP

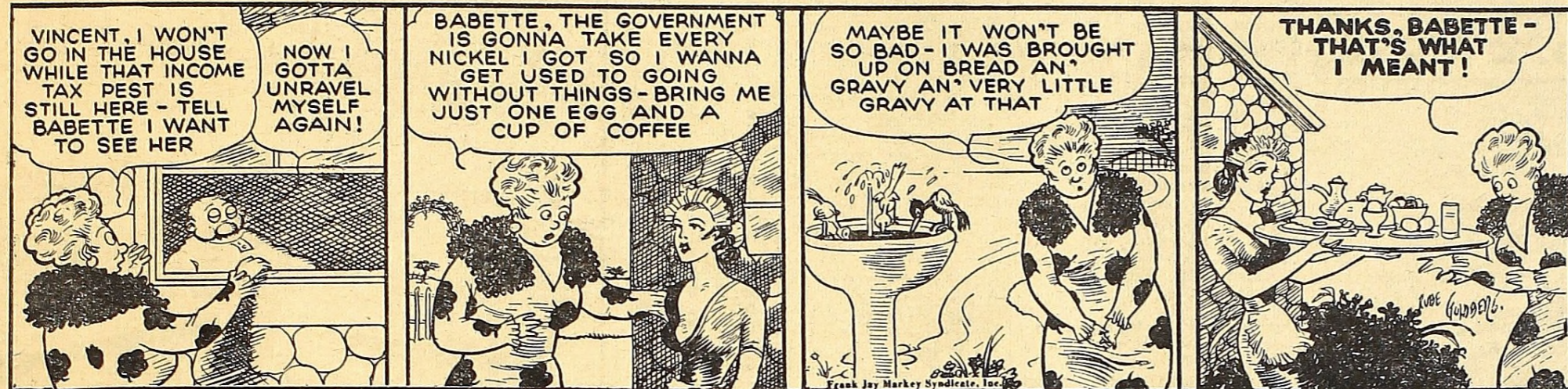
By ED WHEELAN



LALA PALOOZA

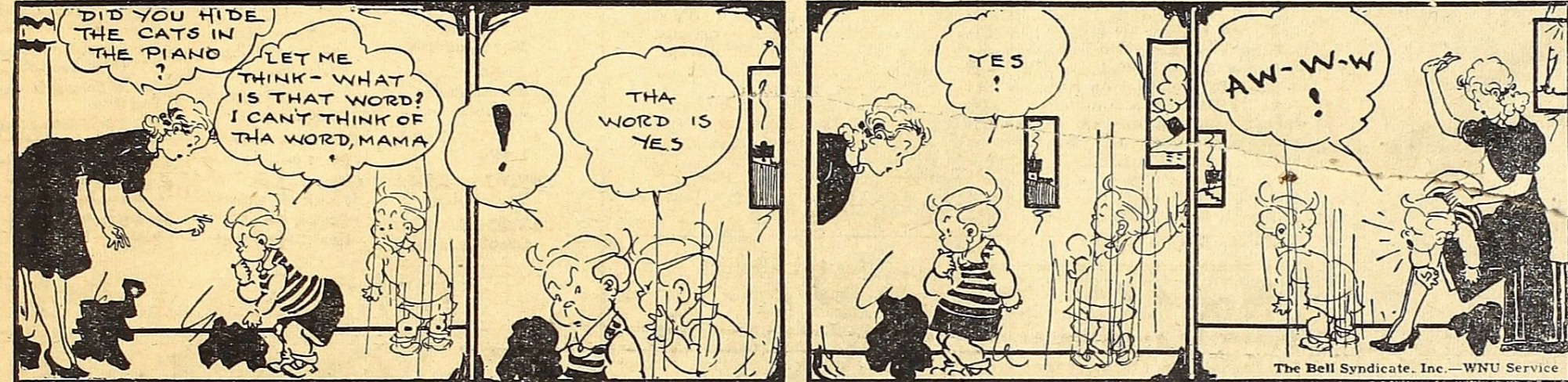
Babette Knows Lala

By RUBE GOLDBERG



'SMATTER POP—Oo! Such a Troublesome Conscience

By C. M. PAYNE



MESCAL IKE

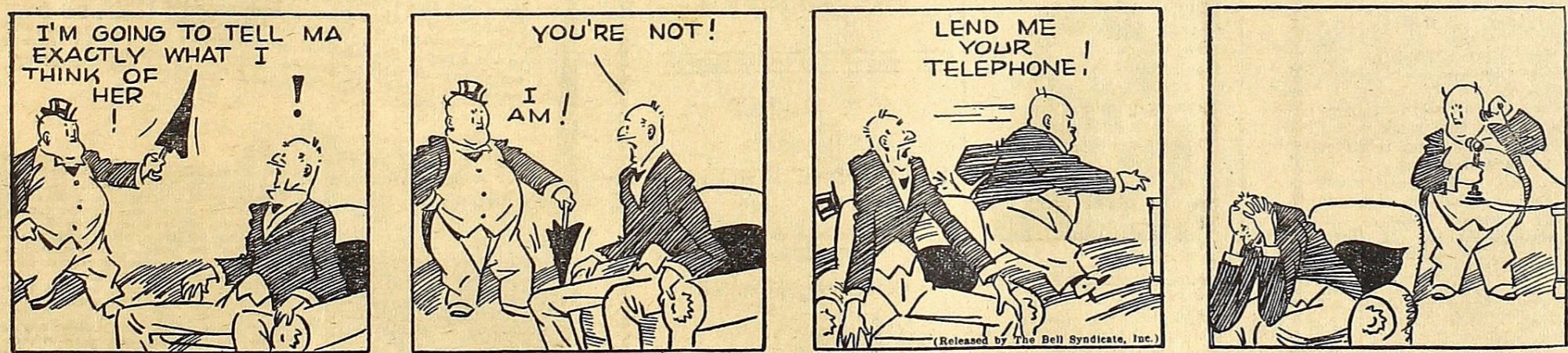
By S. L. HUNTLEY

And Why Not?

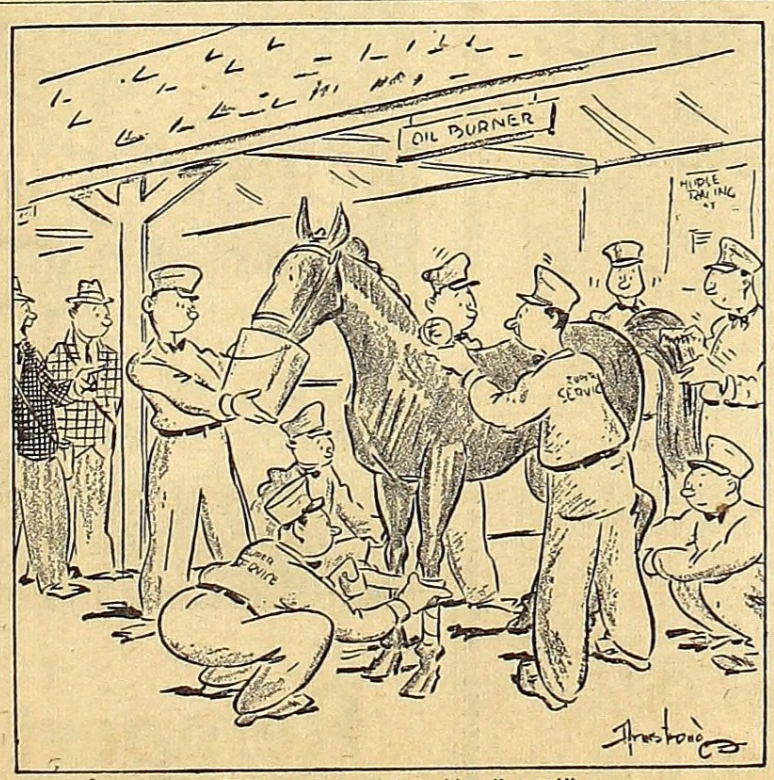


POP—Safety in Numbers

By J. MILLAR WATT



THE SPORTING THING

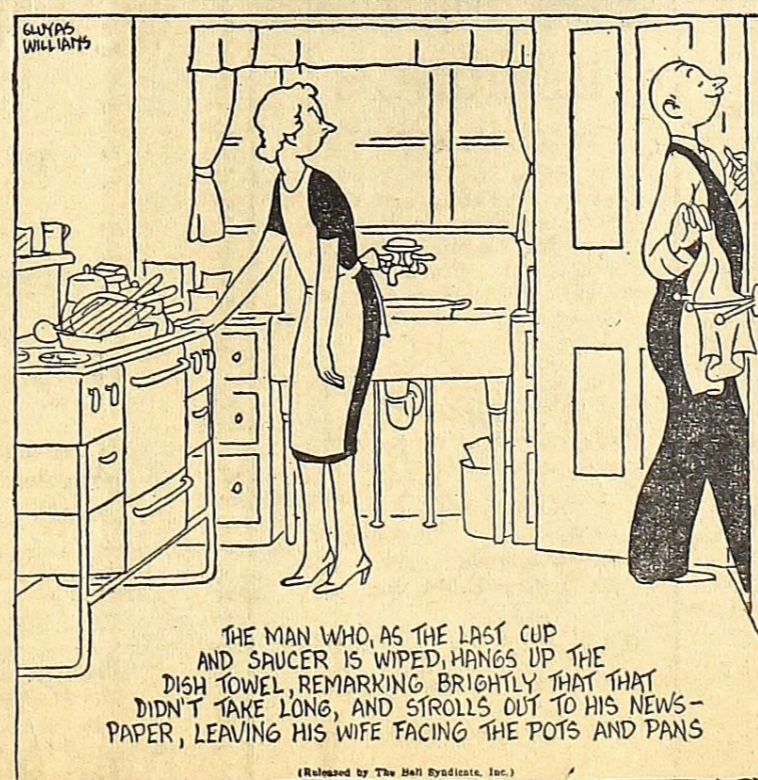


By LANG ARMSTRONG

THE WORLD AT ITS WORST



By GLUYAS WILLIAMS



ASK ME ANOTHER?

A quiz with answers offering information on various subjects

- The Questions**
1. What South American country has a Colorado river?
 2. What writer described the Brobdingnagians?
 3. What is the weight of a gallon of pure water?
 4. What is believed the world's oldest city still inhabited?
 5. The bundle of rods on the back of a dime is called what?
 6. What is the largest star known?
 7. Is a pound of feathers heavier than a pound of gold?
 8. How many names of U. S. Presidents begin with A?
 9. If a boat is clinker-built, what is its distinguishing feature?
 10. What is a canon in music?

- The Answers**
1. Argentina.
 2. Swift (in "Gulliver's Travels," people of a country where everything is of enormous size).
 3. One gallon of water weighs 8.355 pounds.
 4. Damascus.
 5. Fasces.
 6. Antares (90,000,000 times larger than our sun).
 7. Yes. Gold is weighed by the troy system, 12 ounces to the pound, while feathers are weighed by the avoirdupois measure.
 8. Three — John Adams, John Quincy Adams and Chester Arthur.
 9. Its planks or plates overlap.
 10. A canon is a piece of music (usually religious) in two or more parts, echoing each other. An early specimen is "Non nobis, Domine," composed by Birde in the Fourteenth century.

Flush—Not Blush
Boogy—See how the bride is blushing?
Woogy—Go on, man. That's not a blush. That's the first flush of victory.

Get-Together Day
Bitters—How would you define a picnic?
Jitters—To me, my friend, a picnic is a day set apart to get better acquainted with ants, bugs, worms, mosquitoes, chiggers, ticks and poison ivy.

Failures Teach
Every failure teaches a man something if he will learn.—Dickens.

DRINK Kool-Aid
Makes 10 BIG 5¢ DRINKS

"It all adds up to this..."
says **RUTH KNIPPEN** Comptometer Operator

"The Self-Starter Breakfast is right for me!"

to make her home at...
...of honor at a party...
...at the home of...
...with...

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A big bowlful of Kellogg's Corn Flakes with some fruit and lots of milk and sugar.

It gives you **FOOD ENERGY! VITAMINS! MINERALS! PROTEINS!**

plus the famous FLAVOR of Kellogg's Corn Flakes that tastes so good it sharpens your appetite, makes you want to eat.

Kellogg's CORN FLAKES
THE ORIGINAL
KELLOGG

Coed. 1941 by Kellogg Company

Over the Channel
The English channel has been conquered by a score of swimmers, bicycled across by a man on a paddle machine and walked across by another on water skis, reports Collier's. Once it was even raced across by two sporting gentlemen, one in a basket and the other in a washtub.

It's A GOOD AMERICAN CUSTOM

READING THE FUNNIES
Sunday comics had their origin when Jimmy Swinnerton's cartoons first appeared in 1892 in the San Francisco "Examiner."

SMOKING mild, fragrant King Edward Cigars is another American custom in popular favor everywhere. For genuine smoking pleasure, light up a King Edward today.

KING EDWARD
WORLD'S LARGEST SELLER Cigars

2 for 5c

YOU ARE AN INFLUENTIAL PERSON

The merchant who advertises must treat you better than the merchant who does not. He must treat you as though you were the most influential person in town. As a matter of cold fact you are. You hold the destiny of his business in your hands. He knows it. He shows it. And you benefit by good service, by courteous treatment, by good value—and by lower prices.

