## The Tawas Herald



Movie Studio Fire in Which Ten Perished


## Electric Cutter for Coast Guard



The Itasca, first of four electric cutters fo
Fingernails Painted Red and White


RADIO PROGRAMS




$\qquad$







 OLUMBA SVITREM
Organ Reveile.
 Shio Firmy Foik. Band.
Carborundum Program.
Blackstome Plantation.
Old Gold-Whiteman Hour

 ican high commissioner, Brig. Gen, J. H. Russell, who on duty in Haiti answering a call tor toty, Inset is the Amer


## Yes, Therre Ts à Soninata Clanus:



|  | zaskn asama |  |
| :---: | :---: | :---: |
|  | Huesare reviten ss |  |
| ho tieas initsim sare oid |  |  |
| the |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | 隹 | ${ }_{\substack{\text { com } \\ \text { simm } \\ \text { sim }}}$ |
| m |  |  |
|  |  |  |
|  |  | $\underset{\substack{\text { tine } \\ \text { ners } \\ \text { nes }}}{ }$ |
|  |  |  |
|  |  |  |
|  |  | come |
|  |  |  |
|  |  | reim |
|  |  |  |
|  |  |  |
|  |  |  |
|  | cilir |  |
|  | and |  |
|  |  |  |
|  |  |  |
| mit in chirs |  |  |
|  |  |  |
|  |  |  |
|  | ,in mix |  |
| Chinese! ) and every year arou Christmas time you will see it in pr |  |  |
|  | cin |  |
| Christmas tradition, but the little | Re |  |
|  | stime |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| diges tuat there |  |  |
| Sine virinia Pananos sieter was |  |  |
|  |  |  |
|  |  | ing him to cancel stamps on enclos envelopes and return them by mail. |

## Discover New Plant




WHY WE BEHAVE
LIKE HUMAN BEINGS
SMART CLOTH ENSEMBLES AND
THOSE OF VELVET-PLUS-VELVET

| Betty's |
| :---: |
| Christmas <br> Eve |
| By Noni c. bailey |

M
FOR TIME PAYMENTS ON
The benefit of the established
Ford policy of direct interest in
every stage in the manufacture
and distribucion of its products,
from the mine to the consumer,
is passed along by this plan to
the buyer who wishes to pur-
chase on convenient terms.
Write or phone for leafet
Iames H. Leslie
TAWAS CITY

[^0]
$\qquad$

STORE OPEN EVENINGS FROM DECEMBER 16th UNTIL CHRISTMAS

W ${ }^{\text {E LIST below just a few of the many articles we have in our store, }}$ to help you in making your Christmas shopping a success. It is our desire to serve you in every way possible, and we are ready and eager to wait on you promptly and with courtesy.

## T Practical Gifts

Prues sik Rolins $\$ 1.00$ un to Pames Shirts
Hosiery
Dress Gloves
Priced at
Lined Gloves
Priced at
Handkerchiefs, boxed 10 Priced at
Hand Embroidered
Handkerchiefs
Table Linens
Luncheon Sets
Bridge Sets
$\$ 1.00_{\text {g.00 }}^{\text {tit }}$
Bed Spreads
Victoria Star pattern Scarfs
Priced at
Priced at
Silk Underwear--ties, Chem
Pajamas
$\$ 1.00_{4.00}$
A new line of the new "Sihouette" Dress

Other Dresses
Priced at
Ladies' Coats at Greatly Reduced
Prices. Averaging 25 per cent Off

Priced at
$\$ 1.75$
Arrow Dress Shirt with Arrow collar
Part Wool Union Suits
House Slippers
Priced at
Sweater Coats
and Pullovers
Silk Socks
Priced at
Silk Mufflers
Priced at
Neckties
Priced at
Linen Handkerchiefs Priced at ined Dress Glo Priced at
Goodrich Zippers and Arctics
Sheepskin Coats Priced at

Men's and Boys' Suits and Overcoats at Greatly Reduced Prices

It will pay you to look over our stock before you buy. We meet the prices quoted by any store.


Cradle Song of INoel By JOHN ADDINGTON SYMONDS


 | wiings, |
| :--- |
| gitep, Zabatp , steep! |




 Ere Datur canc guited bp ©bp star Tifen brougit Thee gift of golve ant gems 3.3ure ©ritent pearls, rith inionms.
 Grt zkiny of thinss, earty, octean,


 Yule Was Pagan Feast
 latter orisinally being a pagan feast in
honor of the sun gods. It dates back to org before the Cosis Itian eras. Yanke.
tide was celebrated about December mas was insintitued on on December 25 ,
the name in Secame synonymous.- Montreal Herald Spread Holiday Joy Holiday decorations spread more
cheer in they extend int the yard and
garien. $A$ A iving Christmas tree with


 $-$


## Only a Few Days Left for Christmas Shopping

WE SHALL BE PLEASED TO HAVE YOU COME IN AND LET US SHOW YOU ONE OF THE NEATEST AND BEST ASSORTMENTS IN MICHIGAN


We can show these in Velour, Jacquard and Mohair. Jusi fine to spend the long winter evenings on.


How About ${ }^{\text {a }}$ Sewing Machine

Something that will last for years We have both the Singer and White.
Regular Pedal Type . $\$ 65.00$
Electric, Cabinet Type $\$ 131.00$


AVIATRIX By Wheary
Latest creation in light luggage.
Exceptional convenience and Exceptional convenience and
capaity. New, simple packing
feature êliminates wrinkling of feature eliminates wrinhling of
dresses. Special compartment for accessories. Fal
or fine leathers.
so Traveling Bags, Gladstones, at all prices

W. A. Evans Furniture Co.<br>EAŚT TAWAS<br>TAWAS CITY



The problems of last-minute shopping can be quickly and pleasingly solved in our Gift Department and Toyland. Toiletries, Box Stationery, Ivory Sets, Box Candies, Holiday Package Tobaccos, and one of the most delightful displays of Toys.

## Red Cross Pharmacy



Sayimg It With Prices

## 19c SPECIALS

| DIAMOND MATCHE MONARCH KETCHU CAN CORN, PEAS, T PEANUTS, FRESH R RED CROSS TISSUE CHIPSO, large size PALM-OLIVE SOAP PALM-OLIVESOAP |  | $\begin{aligned} & 19 c \\ & 190 \\ & 190 \\ & 190 \\ & 190 \\ & 190 \\ & 190 \\ & 190 \end{aligned}$ |
| :---: | :---: | :---: |
| House Coffee 45c lb. | $\begin{aligned} & \text { Granulated } \\ & \text { Sugar } \\ & 10 \text { lbs. } 59 \mathrm{c} \end{aligned}$ | Blue Rose Jap Tea, 60c value 48c lb. |

Fruit and Vegetable Department
 Sunkist Oranges, doz. W. $^{44 \mathrm{c}}$ Bananas, 3 lbs

## Meat Department

$\begin{array}{lll}\text { Lard, pure, } 2 \text { lbs. } & \text { 25c } & \text { Veal Steak, loin chops_35c } \\ \text { Bacon, piece, lb. } & \text { B5c } & \text { Round Steak, Chicago Beef, lb. ........19c }\end{array}$ Oleomargarine, lb._19c Butter Choice Turkeys, Geese, Ducks and Chickens--Order Now

## THE KUNZE MARKET

EAST TAWAS



A Special Display of Knives

There is no other thing of moderate cost that makes a boy as happy Christmas morning as a knife. Our ample stock comprises many sizes
please your boy.

An extra fine line of Stainless Steel Pocket Knives, Kitchen Knives, low in price and high in quality, attractive to the boy or girl with 25 c or
50 c to to spend.
Christmas Gift Carving Sets, stainless steel.

## YOU Can Make It a "Merry Christmas" With Small Expenditure With Selections from Our Stock <br> Make Outdoor Sports Enjoyable <br> To thoroughly enjoy outdoor sports, you must have the proper equipment. To enable you to choose the needed articles, we have provided a liberal showing of quality sport goods-Sleds, Sikiis, Johnson's Tubular per pair, for <br>  <br> Lighten the Labor of Holiday Cooking <br> Plenty of dishes so you do not have to stop and wash a not or pan to continue the preparation of your dinner, materially lightens labor of cooking. We have the needed articles reasonably priced. <br> Pure White Granite on Armco Iron base or Wagner Cast Aluminum Ware make acceptable gifts. <br> 







[^0]:    CHRISTMAS SPECIALS

    ## Dec. 20 to 25

    Turkey, dressed
    Chicken, dressed
    Cranberries, llb.
    Mince Meat ${ }_{\text {pkgs. }}^{\text {Tw. }}$
    Pumpkin Burt Onay's Brand
    42c

    Dates, two lbs.
    Animal Cookies, lib.
    Pop Corn, 3 pkgs.
    Peanuts, two lbs.
    Oysters, quart
    Candy, $100 \%$ filled, ll.
    $35 c$

    25 c
    Apples, Rome Beauties, 7 for 25 c

    Oranges (new crop, Grapes, Fresh Fruit, Celery, Cabbage, Sweet Potatoes, Figs, Dates, Pop Corn Balls, a choice selection of Candies and Nuts
    J. A. Brugger

