# The Tawas Herald 

Leading Newspaper of losco County


THE TAWAS HERALD

When baby needs a pair of shoes, I wonder what store ma will choose, that partic'lar size! When father must dress up his folks in Easter hats or all-wool cloaks, who wins this gladsome prize? What lucky dealer gets the cash people spend for plows and hash; for clocks and luscious pies? Just look these very columns o'er each week; you'll find an ad by Tradesmen wise. They offer things you want to buy at priees low for prices high; their goods delight the eyes. Their plan is not new; they learned the trick when Pharaoh had but justone brick ---"Be Prudent---Advertise."

## The Tawas Herald



## DOG HAS SENSE OF DIGNITY

|  |
| :---: |



|  |
| :---: |
| Ask your grocer for Ioseo Bread Shop bread. It's brim full of nutrition. <br> (To late for last week) ${ }^{\text {ad }}$ ${ }^{\text {a }}$ Miss Hazel McLeod of East Tawas is spending an indefinite time at her parental home. <br> Mrs. Chas. Wojohn is spending $n$ few days this week with her daugh- ter at East Tawas. |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



Hall's Catarrh Medicine
The
tho
thom
giom
cita



M C. DA
insurance
Representing Some of the Largest an
Strongest Companies in the World Strongest Companies in the World
Office in Kelly Bldg., Tawas City

## The Grange Co-operative

 Association
## In entering its seventh year of service to stock raisers,

 Listing your stock in advance during the wintermonths will help us to get out regular shipments FRED C. LATTER, Manager Whittemore, Mich.!

## POWER thrill

## The value set on publice opinion only one example of many. Adog can be anxious, amazed, hopeful, frigh. <br> tenet, inquisistive, ashamed, sad, lov ing, jealous, interested-even amused

Ing, Jealous,
The human
much greate
much
Th
most
been
smile,
most widely doubted. But there has
been a terrier who could
smile,



stealing his food.
One day thelr feeding time coin-
cided and he had cleaned out his high
pot before the fowls arrived. He then
$\qquad$
$\qquad$
$\qquad$
$\qquad$


 edge for the presen assumption of the
mind's influence ove
mind
the in
ment




$\qquad$ 응 honestiy-he and anks- orobabably quite calte
hls methods, he drew from an inner
pocket a mail pact pocket a small packet of letters, evi-
dently much used, and handed me one
or two to reead. Each writer sal that she had got well. It was
native reply on M. Coue's methods. M
Cone Coue considers th.
thing. I cannot.

In Stato of Ignorance.
A tall, smillng negro, who sala he Ived in Chileago, stood before Judge Delbert D. Wilmeth in clty court
few days ago to answer to few days ago
of vagrancy.

## of vagrancy.

Willmeth asked.
"I Just can't remember the name
that street, your honad, prisoner.
"Well,
"Well, does it run east and west or
notrth and south?" querled the judge
"Well "Well, sir, I'm not positive which
way it doess rum. I never was
on directlons." Wa drectons.
on "You should Wilmeth sald when he ordered the man discharged. "Just where is that town, Judge?"
asked the negro. "Seems Hike I don" remember I ever heard of that place
before."-Indlanand before."-Indlanapollis News.

Blind People Read Much
People who have People who have lost their sig
read more as a class than thel
sighted nelghbors, according to ords of the books axcoarding to rec
of the Calliornia stanang department of tere made public by Multon J. Fer.
wers, which
guson, state librat guson, state llbrarlan.
Desplte the fact that Despite the fact that many of
blind have never learned to read b
the ralsed.letter the ralsed-letter system and heance do
not read at all, Ferguson stated the
state llbrary collectlin of state library collection of 14,037 books
for the blind is insumflelent. The 1,200
bilind people in Californila keen the

# FinalClean-Up 

WE are anxious to make a good Clean-Up on all of our Winter Merchandise to make room for our spring line of goods which will begin coming in now.

## Men's Flannel Shirts Mackinaws Sheep Lined Coats Ladies' Outing Flannel Gowns Ladies'House Dresses and Aprons

The above we offer at half the cost of production but we want them to go and you need them---plenty of cold weather ahead of us yet.

## F. F. TAYLOR \& CO.




